



MEDIA KIT 2019

SUSTAINABILITY HACKERS

Target a global niche market with Australia's
newest online sustainability community

www.sustainabilityhackers.com

Reap the rewards of being part of a fast-
growing online sustainability community.
Become one of Sustainability Hackers' first
advertisers.



FIND YOUR NICHE

Reach those who want to make lifestyle changes that inspire and achieve sustainability.

Our sustainability stories cover:

- House & Garden
- Food & Drink
- Fashion & Beauty
- Health & Wellbeing
- Travel & Leisure
- Art & Culture
- Tech & Design

Even small changes can make a big difference to creating a more sustainable world.





ADVERTISE NOW TO SECURE THE MOST AFFORDABLE, EARLY RATES.

OUR FANS ARE GROWING

We're working towards normalising sustainability in Australia then globally.

We're using excitement, innovation, creativity and technology to make the world a better place.

ADVERTISE WITH US

Promote sustainable products & services

1. Advertorial Article with backlink:

12 months - \$100

Copy and images supplied by advertiser.

Editing and production by Sustainability Hackers.

2. Front page graphic advertisement:

4 placements currently available.

3 months - \$75

6 months - \$120

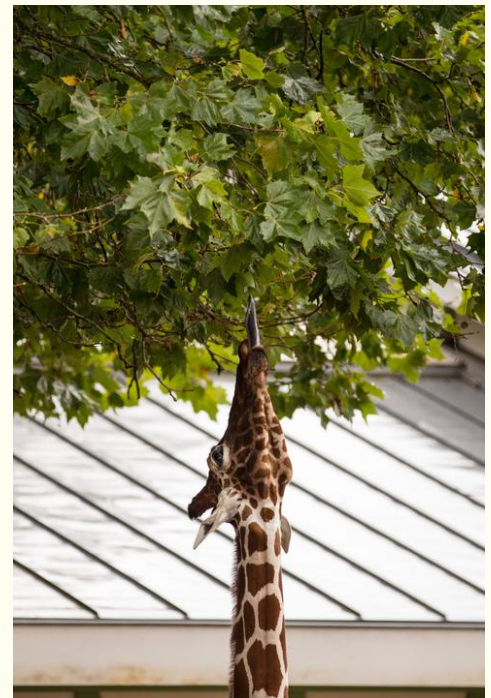
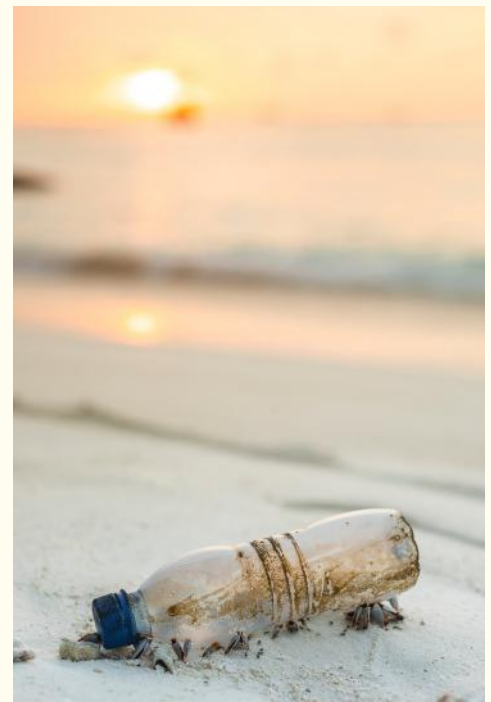
12 months - \$180

Graphic supplied by advertiser.

Specifications supplied by Sustainability Hackers.

Placement negotiable.

Sustainability Hackers accepts advertising and sales opportunities from suppliers of eco, ethical and sustainable products and services.



ADVERTISE WITH US

Target fans of eco, ethical products

3. Category page graphic advertisement:
2 placements currently available.

3 months - \$60

6 months - \$90

12 months - \$120

Graphic supplied by advertiser.
Specifications supplied by Sustainability Hackers.

4. Social Media Shout Outs:
Only available to advertorial, front page and category page advertisers.

Facebook: \$50 before 5pm; \$75 between 5-8pm

Instagram: \$50

Graphic and copy supplied by advertiser.

Editing and production by Sustainability Hackers.



ADVERTISE WITH US

We're going global!
Advertise early as we flourish in Australia.

5. Newsletter Advertising:
Only available to advertorial,
front page and category page
advertisers.

Banner advertisement \$50 per
issue.

Sponsored article \$60 per issue.

Graphic supplied by advertiser.

To book an advertisement, email
elissa@sustainabilityhackers.com
Questions? Call Elissa 0418 786 986.

Sustainability Hackers retains the right to
decline any advertiser that does not
match the publication's eco, ethical or
sustainability values.

